

2025 PROGRAM BOOK ADVERTISING RATES

SEATTLE CHAMBER MUSIC SOCIETY

PUBLICATION DESCRIPTION

Seattle Chamber Music Society's 2025 Winter and Summer Festival program books are full-sized (8.5" x 11") publications printed on offset press. Two different program books cover the full run of both festivals and reach a combined audience of more than 12,000 concert goers, more than half of whom have median household incomes greater than \$100,000.

AD RATES & DIMENSIONS — *Save 10% with your Arts Partner discount!*

AD SIZE	COMBO (Winter & Summer)	WINTER ONLY (6 concerts)	SUMMER ONLY (12 concerts)
Full Page	\$2,000 (\$1,800)	\$900 (\$810)	\$1,600 (\$1,440)
1/2 Page	\$1,350 (\$1,215)	\$600 (\$540)	\$1,000 (\$900)
1/4 Page	\$1,110 (\$990)	\$500 (\$450)	\$800 (\$720)

Full Page 7.5"x9.75"

1/2 Page (vertical) 3.6875"x9.75"

1/2 Page (horizontal) 7.5"x 4.9375"

1/4 Page 3.6875"x 4.9375"

ARTWORK GUIDELINES

Press-optimized PDF

- Image Resolution: 300 dpi
- Line Art: 600 dpi or higher
- Fonts and images must be embedded.
- Please submit ads in CMYK.

Email final ads to andrew@seattlechambermusic.org. Please include your organization name in the file name. All files must be to size with all type and artwork in place. Ads which do not meet specifications will be returned to you for modification.

CONTACT

Andrew Jones, Director of Branding and Donor Experience
andrew@seattlechambermusic.org | 206.283.8710

CLOSING DATES

Winter Festival

Space Reservations: December 13, 2024

Camera-Ready Artwork: December 27, 2024

Summer Festival

Space Reservations: May 16, 2025

Camera-Ready Artwork: May 30, 2025

BILLING & PAYMENT

Payment due upon receipt of digital program book with accompanying invoice.

2025 PROGRAM BOOK CONFIRMATION FORM

SEATTLE
CHAMBER
MUSIC
SOCIETY

RESERVE YOUR SPACE

I would like to reserve:

AD SIZE	COMBO (Winter & Summer)	WINTER ONLY	SUMMER ONLY
FULL PAGE			
1/2 PAGE			
1/4 PAGE			

TOTAL DUE: \$

CONTACT INFORMATION

Name

Advertising Company

Address

Phone

Email

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